



Pleasant Valley and River Road Neighborhood Revitalization Group

Putting the "Unity" in Community!

WWW.PVRRNRG.COM-----806-678-5150

Meeting Agenda 6-26-2025

I. Opening Prayer

Francee Cain

II. News/Updates- Hope McCoy

Hope shared about Neighborhood Planning Committee she was invited to attend. How it ran, who was present and shared a transcript of the meeting. Seems the City favors adding another Neighborhood, but aren't sure which one and according to the metrics provided by the city, Pleasant valley would be close to last in consideration.

Hope also shared the discovery of \$39,000,000 the AISD school board found in an audit. Rather than use this money to reopen schools, the board would like to put that in Capital funds to use as they see fit (small pet projects).

III. Update on Certificate of Formation and 501c3- Francee Cain

The Certificate of Formation has been sent in, and we are caught up on all the paperwork for the 501c3. Waiting to hear back from Legal Aid

IV. Update on Fundraiser- Lynn Coe/Linda Willhite

The first fundraiser will be a spaghetti dinner. There will not be a price but a free will offering. Still working on donations for the beef.

V. Update on Demographics- Chad Ferrell/Hope McCoy

Chad was not present, but Emily at the COA provided some demographics that we discussed. The contact that was given to Chad has not been in contact with us. We will need to have a comprehensive set of demographics to provide to larger companies we are trying to entice to open businesses in Pleasant Valley.

VI. Update on Board/Grant Training From Amarillo Area Foundation- Sean Hall

Roxann Ball, the Program Officer at the Amarillo Area Foundation, would like to speak to us. We are working on arranging a date. Board classes are only offered for free in August, but they can do a class for us for a \$215 fee. We feel it necessary to have this training to present to the planning committee in September for official recognition from the City of Amarillo. We voted unanimously to pay the fee and schedule a class. We also discussed the grant writing program and once Roxann is back from vacation we will get everything scheduled.

VII. Getting Ready for Community Meeting July 17th- Hope McCoy/Sean Hall

- Ideas to increase turnout (incentives like gift certificate, snacks, etc)

Hope mentioned maybe getting some gift certificates to the city pool, or McDonalds to give away at the end of the meeting. We will need to have a raffle of some sort.

- Where to put yard signs (On order)

Special thanks to Francee, Suzy, Doc, Shanell, and Martin for chipping in on the signs. We will disburse them at the next meeting to each member to put up and take down. We ordered 50 total, and it was decided to leave the bottom blank we can reuse them by marking the date/time/location in dry erase marker.

- Collect emails from Hope and start spread sheet (email from website)



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Hope to give Sean the emails so he can start sending out notifications about meeting and events.

VIII. Getting Ready for AISD School Board Meeting on July 14th- Hope McCoy

Hope explained if you speak you need to prepare a speech, and it needs to be under 3 minutes. The purpose of us being there is to ask for a special hearing about Pleasant Valley Elementary to see if we can get it reopened.

IX. PVRRNRG Event Calendar- Hope McCoy and Sean Hall

July Calendar was distributed to board members. We discussed having a presence going forward at all Potter County Commissioner Meeting, Amarillo City Council Meetings, AEDC meetings, and AISD meetings. We will put it on the website.

X. Next Meeting Thursday July 10th- Location?????

Francee to check and make sure we can have our next meeting at Pleasant Valley Baptist.

XI. Open Discussion/Topics from All

XII. Closing Prayer

Lynn Coe